

ASE Education Foundation Field Manager Portfolio—2022



Kate Amrol **Field Manager - New Hampshire** **NH**
(603) 219-3095 **kamrol@nhada.com**

Kate Amrol is the Workforce Development Coordinator for the New Hampshire Automobile Dealers Association (NHADA) and NH's ASE Field Manager. In her role with NHADA, she works to promote automotive careers and pathways through NH's community colleges to strengthen and build a pipeline for the automotive industry. She does this by building and maintaining strong relationships with high school career and technical education centers and the community colleges. As the ASE Field manager in NH, she supports the schools through the accreditation process, ensuring that all schools maintain their ASE status in the interest of the students, the schools, and industry.

Kate's past experience working at the Concord Regional Technical Center in Concord NH as the Program Coordinator gave her insight into automotive education and experience in career counseling for students seeking alternative and career-oriented paths. Kate also has experience working in higher education at the University of New Hampshire and in financial loan counseling at the New Hampshire Higher Education Assistance Foundation. She is committed to helping students choose their path and supporting them through the process.



Mike Batchelor **Field Manager - Southeast** **AL**
(205) 269-2236 **Mike.Batchelor@ayes.org**

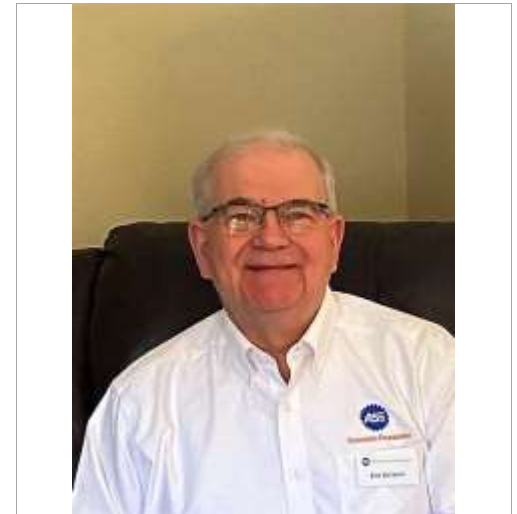
General Motors ASEP Graduated 1990;
Master ASE Certified since 1990;
Service Director Bobby Pang Pontiac 1993;
Opened B&B Performance in 1996;
Haleyville Center of Technology Automotive Instructor 2005;
Instructor one of the first three Master ASE accredited high school automotive technology program 2012;
Became ASE Southeast Regional Manager 2014



Ken Benson Field Manager - Northeast
(484) 201-9137 ken.benson@ASEeducation.org

PA

Ken Benson is an ASE Education Foundation Field Manager covering the Northeast Part of the United States. Ken works with the schools and the employers to ensure the quality of automotive, truck and collision education programs and to develop and provide a pipeline of work-ready entry-level employees. Prior to serving as a field manager, he retired from Subaru of America where he was the Training Operations Manager. Ken has led training organizations, performed the duties of an area training manager, a training zone supervisor, an instructor, and course developer over the last 30 plus years. In addition to these roles and responsibilities Ken has served on the board of the Automotive Training Managers Council and is still involved with that group today. He has a background as a technician, shop foreman, quality control manager and a service manager in domestic and import dealer fixed operations. Ken obtained his education earning two degrees from Northampton College and Franklin University while working in the field and has carried his ASE credentials since 1978.



Bill Carrico Field Manager - Virginia
(804) 381-9967 bcarrico@vada.com

VA

Southwest Virginia Field Representative VADA

Virginia Senate 2012-2020

Virginia House of Delegates 2002-2012

Virginia State Trooper 1985-2000



Walt Commans Western States Representative

CA

(714) 875-9011 waltcommans@msn.com

Walt Commas is a Western States consultant for ASE and the Education Foundation Manager for the Northwest. Walt started as an ASE consultant in 2005 and works with the Automotive, Truck, Collision, School Bus, Parts and Fleets technicians on the ASE testing programs. Walt also takes part in Industry Wide Trade Shows in the Western States. In 2016 he added the ASE Education Foundation Manager to his responsibilities. Walt started his career working part time in a brake shop while still in High School. He and his brother opened their own Brake shop in South Central Los Angeles. His next move was to join Snap-on Tools. He then worked for a several Automotive Associations in California before becoming an ASE Consultant in 2005.

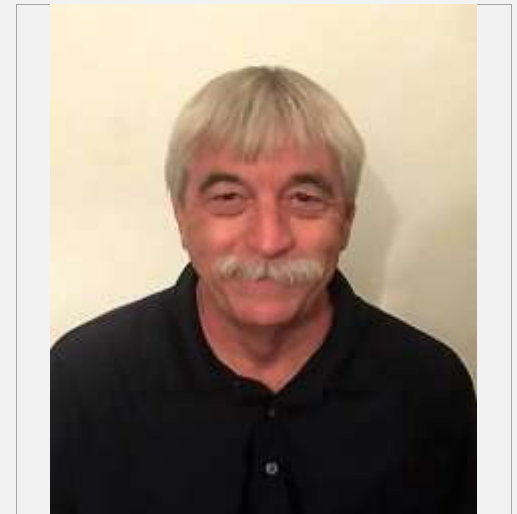


Rob Ferguson Field Manager - Great Plains

MO

(660) 341-9302 rob.ferguson@ASEeducation.org

Rob is an ASE Education Foundation Field Manager for the Great Plains States. He worked with ASE as an evaluation team leader for 25 years before becoming Education Foundation Field Manager. Rob was the Automotive Technology instructor at the Kirksville Area Technical Center, in Kirksville, MO, for 30 years. His program was ASE certified in 1995 and MAST certified for secondary and postsecondary students in 2013. His program was named the top Automotive Technology program in Missouri by the American Automobile Manufacturers Association in 1996. Rob served as Missouri Department of Education Skilled Technical Sciences Instructional Coach for the Northeast MO district during 2018-2019. He also served as Senior Project Coordinator with the Instructional Materials Laboratory of the University of Missouri from 1989-2011; where he worked with automotive technology programs throughout the nation and was involved in technical education curriculum development, grant writing, customer relations, and coordination of team of contributing writers. Rob has a Master's Degree in Career and Technical Education from the University of Central Missouri and a BA in Science, Political Science, and Business from Buena Vista University.



Jim Goepfrich Field Manager - Florida

FL

(239) 989-3000 jim@mpaa.bz

50 plus years in the automotive industry; World Class ASE Master Tech (have not re-certified in a while); 167th in the nation to achieve that status; Bosch Master Tech; Owned my own shop for 35 years in Northern Indiana; Helped run NAPA Autotech for 10 years; Industry advocate and business development for DRIVE SHOPS (Shop consulting company) 3 years; Served two terms on the ATMC board. Last year served as past Chair.



Tom Herrmann Field Manager - Western NY

NY

(716) 481-1991 Tom@NFADA.com

Tom Herrmann began working for the Niagara Frontier Automobile Dealers Association (NFADA) in Buffalo, New York in late 1995, providing safety and health consultation services to the Association's members throughout Western New York and Northern Pennsylvania. While working with service managers on safety and health issues, Tom recognized the growing need for automotive technicians. He began working with the local CTE schools automotive and work force teachers to educate home school counselors, administrators, teachers, and dealership owners on the coming shortage of automotive/truck technicians. In 1997, he took over organizing the Buffalo Auto Show Tech Competition for high school automotive students. Tom has worked with groups across Western New York to educate and encourage students to consider a rewarding career as an automotive technician. In addition to chairing the NFADA/Ron Smith Memorial AutoTech Competition, (formally Buffalo Auto Show Tech Competition) Tom supports and serves on numerous CTE Auto Tech and collision advisory committees.



Ron Kato **Field Manager - California**
(562) 338-9211 **rkato120@gmail.com**

CA

Ron Kato has been active in the automotive industry for over 40 years and is currently a Field Manager (Consultant) for the National Institute for Automotive Service Excellence (ASE). Prior to this role, Ron held a variety of positions at Toyota Motor Sales, U.S.A., Inc., including Toyota and Lexus Technical Training Manager, Multimedia & Curriculum Development Supervisor, and Curriculum Developer. He also held the position of Instructional Designer at Mitsubishi Motor Sales of America and Regional Training Instructor and Course Development Supervisor at American Suzuki Motor Corporation.

Ron completed his Bachelor of Science in Business Administration at California State University, Los Angeles, and received an Associate of Science degree in Automotive Technology from Don Bosco Technical Institute in Rosemead, California. Ron is an ASE-certified Master Automobile Technician and has served on the Board of Directors and is a past Chairman for the Automotive Training Managers Council (ATMC).



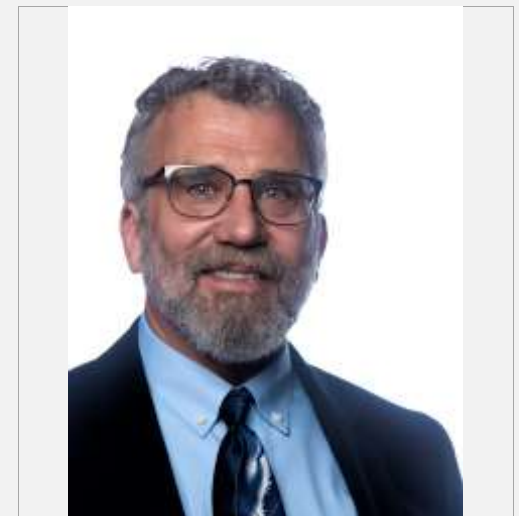
Dan Klecker **Field Manager - Wisconsin**
(608) 692-7054 **dklecker@watda.org**

WI

U Dan Klecker has served as the State Education Director for the Foundation of the Wisconsin Automobile and Truck Dealer Association (WATDA) since 2014. In this roll he assists transportation programs at both the secondary and post-secondary levels in the preparation of future employees of the transportation industry. This includes arranging technical training for instructors, skills contests and scholarships for students, and camps for middle school exploration in transportation. As the ASE Education Foundation Field Manager, he provides support for transportation program's accreditation.

Dan serves on a multitude of transportation advisory boards at technical colleges and high school automotive programs around the state representing WATDA and the ASE Education Foundation. He has developed into the liaison among the various state technical colleges sharing best practices for the automotive, diesel and collision programs. With a goal of facilitating cooperation between education and business he encourages transportation dealers in best practices to mentor youth into their industry.

He has over 25 years of technology education teaching experience from around the world. Serving as a Peace Corps volunteer in the Kingdom of Tonga and working for the Department of Defense Dependent schools (DoDDS) in Germany. Many years of Technology Education teaching experience in Wisconsin culminated at McFarland High School (MHS) where he specialized in automotive education. MHS and Madison College created an articulated evening automotive education program for all Dane County Automotive Youth Apprentice students and the MHS automotive program was the first high school automotive program accredited in Dane County.



Mike Lehn **Field Manager - ND, SD**
(320) 249-3650 **michael.lehn@ayes.org**

MN

AUTOMOTIVE TRANSPORTATION PROFESSIONAL SPECIALIZING IN – Training and mentoring of automotive instructors; Technical training delivery and course development; Supervision and management of technical training facility.

QUALIFICATIONS – 22 years' Experience as ASE Education Foundation Field Manager; 28 years' experience in Automotive Technical Teaching; 40+ years of Automotive Service Industry related experience

EDUCATION – Bachelor of Science, Industrial Education – St. Cloud State Univ. – St. Cloud, MN; Associate Degree, Automotive Technology – Moorhead AVTI – Moorhead, MN

PROFESSIONAL EXPERIENCE – Minnesota AYES Field Manager – Automotive Youth Educational Systems – MN; Mentored high school automotive instructors; Provided technical support to Minnesota automotive high school programs and retail dealerships; Assisted over 20+ Minnesota secondary/post-secondary automotive programs with NATEF certification; Assisted Minnesota AYES programs with following their calendar of events, and maintaining their AYES partnerships with local dealerships; Conducted annual review on implementation quality to maintain the national partnerships; Transportation Department Chair – St. Cloud Technical College – St. Cloud, MN; Coordinated and assisted with all course scheduling and course development; Supervise and maintain training facility, including training equipment; Automotive Technical Training Instructor – St. Cloud Technical College – MN; Delivered Technical Training classes on Engine Performance, Electrical, Engine Repair and Air Conditioning post-secondary student technicians

ACCREDITATIONS – Master Certified by the National Institute for Automotive Service Excellence (ASE) in all eight automotive areas and L1 Engine Performance (currently not certified)

MILITARY EXPERIENCE – United States Army Reserve (1968 to 1993) MSG Retired; 62Z40 Delivered Technical Training classes on Heavy Equipment Operation-5042nd USARF School Ft. Snelling, MN; 12B40 Operations NCO-Co. D 367th Engineers-Fargo ND; 63B30 Motor Pool SGT- Co. D 367th Engineers-Fargo ND



Frank Lynch **Field Manager - OK, AR, LA**
(918) 557-6981 **frank.lynch@ayes.org**

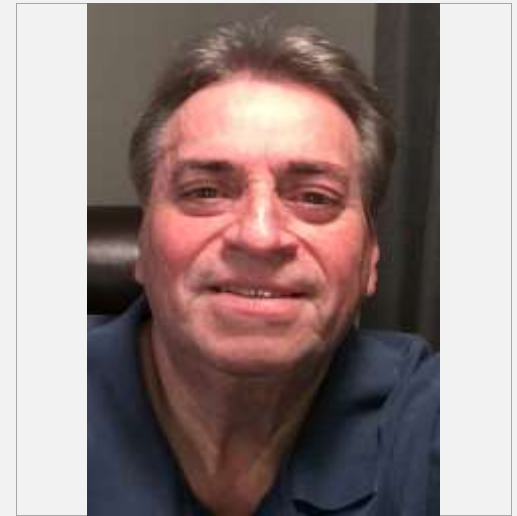
OK

Frank Lynch is the South-Central area Field manager for the National Institute for Automotive Service Excellence (ASE). He is responsible for the States of Arkansas, Louisiana and Oklahoma on behalf of ASE Education Foundation. Frank started his ASE role following his retirement from Oklahoma State University Institute of Technology where he was the Automotive Service Coordinator/instructor there since 1987. Frank left the Automotive field as a Master ASE Technician of ten years to become an instructor at OSUIT. He is still current and holds his ASE Master Auto Service Certification since 1982. Frank continues serving the community in the automotive field helping with District, State and National Skills/USA contest each year. He held the director of the Oklahoma Chapter in conducting the State contest for several years. You can find Frank during many Automotive events throughout year when he is in between Industry and school visits.

ASE Master Automotive Service Technician 1982 – Current
Buick Master Technician Certified
General Motors Master Technician Certified
Chrysler Master Technician Certified

Education:

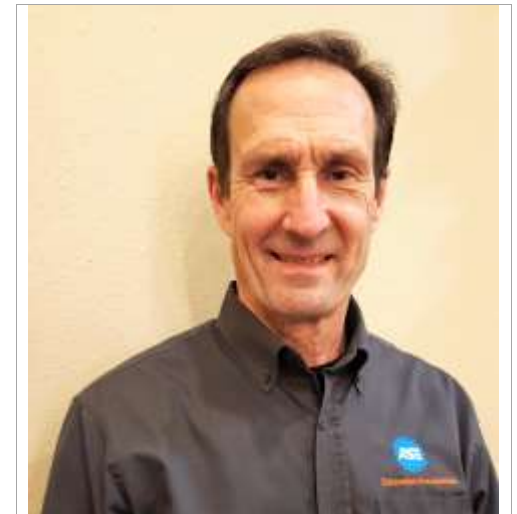
A.A.S. Automotive Technology- Oklahoma State University Institute of Technology
BS. ED. Trade and Industrial Education - Oklahoma State University - Stillwater



Dennis Miller **Field Manager - MN**
(701) 429-0394 **dmm.fxst@gmail.com**

MN

Dennis Miller is an ASE Field Manager for Minnesota. He works with High School and College transportation programs that may need help with accreditation, questions they may have with ASE and getting industry involved. He started his role with ASE the summer he retired from teaching in 2019. He comes from an automotive background serving as a technician for ten years. After being a technician, he took on a teaching positions in two different colleges for the next 36 years. One area of instruction that he taught was with a John Deere Ag Tech Program for 18 years. It was there he realized the importance that having industry involved with a program is vital. Students were engaged as well as instructors and the college received many benefits from John Deere. Since 1974, ASE credentials have always been a part of his life and still believes in ASE which is driven by industry, is the way to build better programs.



Tony Molla **Field Manager - TX**
(703) 470-3243 **tonymolla@att.net**

TX

Prior to his retirement as the former Vice President, Industry Relations for the Automotive Service Association (ASA) in North Richland Hills, TX, Tony Molla has more than 45 years of experience in the automotive service industry. He has held positions at all levels, including ASE-Certified technician, service manager, parts store manager, and automotive technical editor writing service manuals for the Chilton Book Company. He has authored more than a dozen technical and car care manuals for both professional technicians & consumers, and served on the CS Monroe Technology Center Advisory Council in Leesburg, VI. Prior to joining ASA in May, 2015, Tony spent fifteen years (2000-2015) as the Vice President, Communications for the National Institute for Automotive Service Excellence (ASE). During his time with Chilton (1981-1999), he joined the staff of Motor Age magazine in 1986 and spent ten years as the Editorial Director of Motor Age magazine and Automotive Body Repair News (ABRN). Tony continues to be involved with the automotive service industry as the Texas Field Manager for the ASE Education Foundation, freelance writer, editor, podcaster and consultant to several aftermarket organizations.



John Romano **Field Manager - South Carolina**
(864) 380-6791 **jromano@scteba.com**

SC

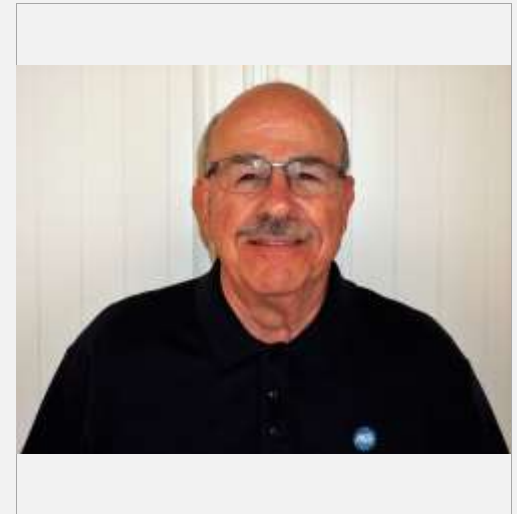
John Romano has been a career and technical educator for over 40 years. In 2018 he retired as an ASE Accredited Auto Tech Instructor at the J. Harley Bonds Career Center. He is currently the Executive Director for SC-TEBA, a non-profit organization funded through a grant from the Department of Education and the South Carolina Automotive Dealers Association. The sole purpose of SC-TEBA is supporting the secondary students, instructors, and schools in the Automotive, Collision, and Medium/Heavy Truck Training Programs. SC-TEBA provides support for program/teacher accreditation, teacher training, student certification testing, student competitions, EBS, Skills USA, and the ASE Education Foundation. He has served as a Direct Teacher Mentor, an ASE Evaluation Team Leader (ETL), an ASE/AYES Region 7 (SC-NC-VA) Representative, an ASE Master Technician, and a Skills USA Advisor.



John Saia
Field Manager Den Mother
(310) 997-5530 **shelbyguy@live.com**

CA

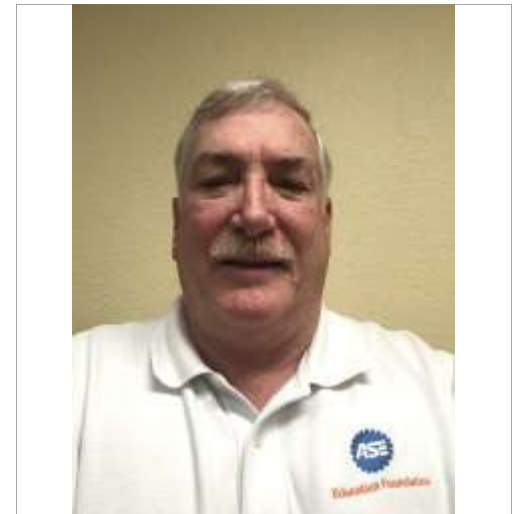
John Saia is a Consultant for the National Institute for Automotive Service Excellence (ASE). He works with all the car companies on behalf of ASE and as the Den Mother for the Foundation's Field Managers and a Field Manager for the ASE Education Foundation. John started his ASE role following his retirement as the manager of the Toyota & Lexus Technical & Body Training Development group for Toyota Motor Sales (TMS), U.S.A., Inc. He held that position for 18 years, as part of his 24-year tenure at Toyota's USA headquarters. Prior to joining Toyota, John was the National Technical Training Manager at Goodyear as part of a 14-year career. John is an ASE Master Automobile Technician since 1974 and has worked in the automotive service industry for over 50 years. John has also served numerous terms on the ASE Board of Directors for twelve years, with Toyota and with Goodyear. For nine years, John served as a Trustee and is a Past Board Chairman for the ASE Education Foundation (formerly NATEF). John has also served as Chairman and Director for the Automotive Training Managers Council (ATMC) and a Trustee for the Collision Repair Education Foundation (CREF).



Mike Terrey
Field Manager - AZ, NM, NV, CO
(602) 284-1766 **michael@aada.com**

AZ

Michael Terrey - is A Field Manager for the ASE Education Foundation covering the Southwest States including - Arizona, Colorado, New Mexico, Utah, and Wyoming. He also works as the Education Director for the Arizona Auto Dealers Association, serving the High School & Community College CTE Programs, maintaining relationships with Auto Dealers & Repair Facilities. He started working with ASE June 2020. Michael started his Automotive Fixed Operation Career at a Buick Dealer in Delaware and has worked as a Fixed Operations Manager for 36 years in General Motors, Chrysler, Volvo & Toyota Dealerships. His last retail position was as Service Manager at a Chevrolet Dealership in Chandler, Arizona. During his 17-year tenure at that Dealership, he served on the local High School & Community College Advisory Boards learning 1st hand the processes of Training, Job Shadowing, Hiring and Mentoring graduating students for his Dealership. Michael Terrey began his service in the US Navy immediately following High School Graduation. He served as an Electronics Technician on a Nuclear Submarine for four years and continued his Navy career as a Reservist for 19 years serving in a Submarine Repair Unit. He was recalled during the 1st Gulf War (Desert Storm) and served setting up Communications Systems for a Hospital Unit in Saudi Arabia. His current military status is – US Navy Retired.



Donna Wagner Field Manager -MI, OH, IN, IL
(567) 277-0350 donna.wagner@aseeducation.org

Donna Wagner is a consultant for the ASE Education Foundation and fills the role of Great Lakes Manager assisting automotive, medium/heavy truck and collision programs in Ohio, Michigan, Indiana and Illinois earn their ASE accreditation and connect with industry.

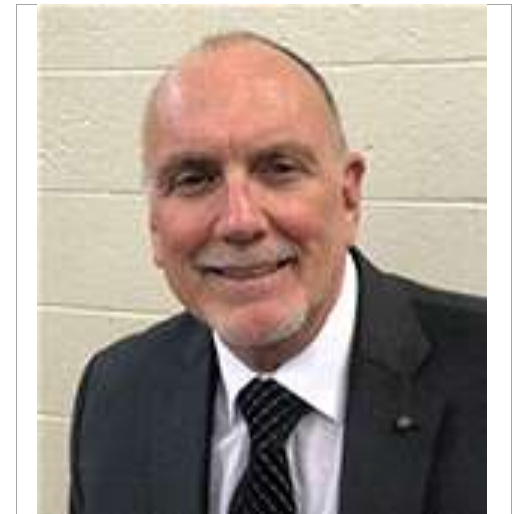
Donna has a passion for recruiting people into the automotive industry and consults with colleges and automotive businesses. Her 30+ year career spans marketing, category management, public relations, sales and training. She was President of the Car Care Council, worked for several parts manufacturers and was Department Chair and Professor for the Automotive Aftermarket program at Northwood University. She is a member of the SEMA Professional Restylers Organization and SEMA Businesswomen's Network, has served on the Auto Care Association Board of Directors and Education and Marketing Committees, Category Management Association Higher Education Council, Automotive Public Relations Council, Automotive Training Managers Council and other various industry organizations. She holds a MAAP (Master Automotive Aftermarket Professional) designation from the University of the Aftermarket.



Tom Yoder Field Manager - Western PA
(724) 984-1794 tyoder@gpada.com

Tom Yoder is the Director of Careers at the Greater Pittsburgh Automobile Dealers Association (GPADA) and the ASE Education Foundation Field Manager for Western Pennsylvania. He works to connect future technicians to great careers at new car dealerships. After graduating from the University of Pittsburgh in 1978, Tom purchased the Exxon station where he worked as a mechanic's helper during high school. He took advantage of corporate technical training and earned ASE Master Auto Tech-L1 Certifications / Re-Certifications for nearly 40 years. In 1998, he started his 20-year teaching career at the ASE Accredited Central Westmoreland CTC, where he placed over 150 AYES dealership interns. Four of his student teams competed at the Greater New York National Automotive Technology Competitions. In 2017, his program and the Smail Auto Group received the PA Governor's Award for Excellence in Business and Education Partnerships. Tom was recognized at his school as "Instructor of the Year" in 2013 and 2018.

Tom graduated with honors from the Indiana University of Pennsylvania School of Career & Technical Education in 2006. He was a Pennsylvania State Safety Inspection and Emission Certification Instructor at multiple schools and the Alliance of Automotive Service Professionals (AASP). Serving the community, he was a 27-year member of the National Ski Patrol and has been an active member of the Belle Vernon Rotary Club since 1983, where he is on the scholarship committee and twice club president. "Service Above Self" and mentoring are Tom's passions.



Mark Zeigler Field Manager - Denver, CO

CO

(303) 775-8896

mark.zeigler@colorado.auto

Mark Zeigler is the Director for the Clear the Air Foundation. The Foundation is focused on recycling old vehicles that have been donated and turning those clunkers into tuition and tool scholarships for auto tech students. He is also a Field Manager for the Denver, CO region for the ASE Education Foundation. In addition, he also serves as a board member for the SkillsUSA Colorado Foundation.

